

MINUTES OF L.E. PHILLIPS SENIOR CENTER

BOARD OF DIRECTORS MEETING

Jan. 17, 2023

Absent: Bunkelman and Wirth

President Deignan called the meeting to order at 8:01 a.m.

Minutes of the December meeting were approved unanimously with Mell moving and Mero seconding
Treasurer Kinderman gave the financial report. The LEPSC ended 2022 with net income of nearly \$51k.

President Deignan presided over the election of new officers presented by Nominating Committee Chair Zorn. The slate was elected unanimously with Mero seconding. The slate is:

- President: Graaskamp
- Vice President: Bessa
- Treasurer: Kinderman
- Secretary: Mell
- Past President: Deignan

President Graaskamp gave his report. “We are moving the center forward,” President Graaskamp said, citing the physical and programmatic improvements at the center. By consensus, the monthly board meetings will be on the fourth Tuesday of the month, instead of the third Tuesday. This will allow for a more complete financial picture to emerge later in the month. President Graaskamp also reviewed the board’s committee structure. He then indicated that, in the interest of transparency, beginning in February, the previous month’s Board of Directors meeting minutes will be posted on the LEPSC web site.

Executive Director Minor gave her report:

- Membership is up about 20 percent in the last year, with 1,959 members in December, compared with 1,623 in January. “We have a great product to sell,” Minor said. “It’s reflected in the numbers.”
 - The development of the new logo and the new web site have been important pieces in membership growth, Minor added.
- Through the generosity of a donor, a new sound system has been installed in the lower level. New speakers also will be installed, again through the generosity of a donor.
- The new wifi access points are installed and have improved wifi coverage in the entire building.
- The Water Street Mile will be held on July 15 and will return to its original length of one mile.

Committee chairs then gave reports:

Marketing Committee Chair Mell reported on steps being taken to initiate a fundraising effort in 2023, starting with the development of appropriate philanthropy documents. A local musical group also has expressed interest in using the center for a show.

Program Committee Chair Mero reported on efforts of the committee to expand offerings to the medical community and the improvement in Parkinson's patients through the Rock Steady Boxing classes held at the center.

Nominating Committee Chair Zorn presented the name of Aric Burch to replace former board member John Leary on the board. Burch is an Eau Claire attorney specializing in elder law. The nomination was approved with Deignan seconding.

The board adjourned at 9:47 a.m. with Mero moving and Deignan seconding. The next board meeting will begin at 8 a.m. on Feb. 28.